

## Library & Research Services for MBA Students

McMaster Library	MBA Specific Resources	How Do I Find? Mini Guides
<p><b>Website:</b>  <a href="https://library.mcmaster.ca">https://library.mcmaster.ca</a></p> <p><b>Library Research Skills Tutorial:</b>  <a href="https://libguides.mcmaster.ca/library-research-skills">https://libguides.mcmaster.ca/library-research-skills</a></p> <p><b>Citation Guide(s) in Business:</b> Citation guides for Chicago Manual of Style and APA.  <a href="https://libguides.mcmaster.ca/businesscitation">https://libguides.mcmaster.ca/businesscitation</a></p> <p><b>A Guide to LinkedIn Learning:</b>  <a href="https://libguides.mcmaster.ca/linkedinlearning">https://libguides.mcmaster.ca/linkedinlearning</a></p> <p><b>How Library Stuff Works Video Tutorials:</b>  <a href="https://library.mcmaster.ca/research/how-library-stuff-works">https://library.mcmaster.ca/research/how-library-stuff-works</a></p> <p><b>Research Help? Just Ask!</b>                      Contact:                      Jeannie An, RJC Research Services Librarian                      Email: <a href="mailto:rjclib@mcmaster.ca">rjclib@mcmaster.ca</a>                      To book an online or in-person consultation:  <a href="https://bit.ly/36cySa1">https://bit.ly/36cySa1</a>                      In-person: Office located on 2<sup>nd</sup> floor, RJC, Room 253                      Also:                      In-person research help from the Research Help Desk, 1<sup>st</sup> floor in front of café                      In-person consultation schedule will be available soon.</p>	<p><b>MBA Research Guide:</b> Your guide to finding specific business resources.  <a href="https://libguides.mcmaster.ca/c.php?g=722551">https://libguides.mcmaster.ca/c.php?g=722551</a></p> <p><b>Top Business Databases @ McMaster:</b> Links to popular and frequently used business databases.  <a href="https://libguides.mcmaster.ca/databases/business-top">https://libguides.mcmaster.ca/databases/business-top</a></p>	<p><b>How Do I Find Business Cases?</b>  <a href="https://libguides.mcmaster.ca/business-cases">https://libguides.mcmaster.ca/business-cases</a></p> <p><b>How Do I Find Business Databases?</b>  <a href="https://libguides.mcmaster.ca/databases">https://libguides.mcmaster.ca/databases</a></p> <p><b>How Do I Find Company Annual Reports?</b>  <a href="https://libguides.mcmaster.ca/company">https://libguides.mcmaster.ca/company</a></p> <p><b>How Do I Find Financial Ratios?</b>  <a href="https://libguides.mcmaster.ca/financial-ratios/overview">https://libguides.mcmaster.ca/financial-ratios/overview</a></p> <p><b>How Do I Find Industry Reports?</b>  <a href="https://libguides.mcmaster.ca/industry-reports">https://libguides.mcmaster.ca/industry-reports</a></p> <p><b>How Do I Find Market Share?</b>  <a href="https://libguides.mcmaster.ca/market-share/overview">https://libguides.mcmaster.ca/market-share/overview</a></p> <p><b>How Do I Find PESTEL Resources?</b>  <a href="https://libguides.mcmaster.ca/pestel">https://libguides.mcmaster.ca/pestel</a></p> <p><b>How Do I Find SWOT Analyses?</b>  <a href="https://libguides.mcmaster.ca/swot">https://libguides.mcmaster.ca/swot</a></p>

### Microsoft Office

McMaster community members can learn about Microsoft 365 and Zoom apps -- all through one link to the Discover Microsoft 365 and Zoom site. Whether it's looking for ways to enhance the learning experience in online spaces, communicate and engage with students virtually or to discover other creative use cases, instructors, TAs, managers, staff, researchers and students can easily access up-to-date content and expert consultations to achieve their goals, all within a few clicks.

<https://mcmasteru365.sharepoint.com/sites/discoverM365andZoom>